4°CHoldings group Monthly Sales Summary July 2024, FY2024

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F.D.C.Products. Inc

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Sales Results (Y o	Y)												(%)
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Total
Total Sales	94.4	83.9	96.2	96.9	92.7								92.8
All Store Sales	93.5	82.9	96.5	99.3	95.2								93.5
Existing Store Sales	97.0	87.7	100.6	104.0	101.1								98.1

■Number of Customers and Ave. Purchase per Customer(Y o Y)											(%)		
Existing Store Sales	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Total
Number of Customers	94.5	94.1	96.0	100.0	99.3								96.8
Ave. Purchase per Customer	102.6	93.2	104.8	104.0	101.8								101.3

Number of Stores (as of the end of the month)

WNumber of Stores	by sales channels			
Free standing stores	Department stores	Bridal stores	Fashion buildings	Total
2	67	13	51	133

ONumber of Stores by brand

4°C	4°CBRIDAL	Canal4°C	Total
81	13	39	133

Monthly performance comment

In the brand business (formerly jewelry business), although there were two less days of weekends and holidays compared to the previous year, existing store sales increased YoY as a result of expanding product variations sequentially and promotional activities.

♦NOTES

OAn existing store is defined as the store that has been operating since the same month in the previous year.

◎Year-on-year sales "Total of all stores" and "Total of existing stores" and year-on-year changes in the number of customers and average spend per customer include "EC sales". ◎ From March 2024, "EAUDOUCE4°C″ is included in ″4°C″ in "Number of Stores by brand".