$\ensuremath{\textcircled{O}}\xspace$  The company publishes a quick estimation. Figures may be revised.

## F.D.C.Products

## Sales Results (Y o Y)

ales Results (Y o Y)								(%)
	Mar	Apr	Мау	Jun	Jul	Aug.	Sep.	Total
Total Sales	92.7	113.0	136.0	102.9	93.4	99.0	110.3	105.1
All Store Sales	90.6	107.9	142.1	105.0	93.2	100.1	109.7	105.0
Existing Store Sales	91.2	108.8	142.4	105.8	94.5	101.1	111.7	106.1
EC	107.9	126.4	99.0	107.4	113.0	107.6	112.0	110.0

## ■ Number of Customers and Ave. Purchase per Customer(Y o Y)

								(%)
All store sales	Mar	Apr	May	Jun	Jul	Aug.	Sep.	Total
Number of Customers	100.7	120.5	164.9	113.8	96.6	107.0	109.5	112.8
Ave. Purchase per Customer	90.3	89.7	86.0	92.3	96.4	93.6	99.9	93.1

								(%)
Existing Store Sales	Mar	Apr	May	Jun	Jul	Aug.	Sep.	Total
Number of Customers	102.3	122.3	165.9	115.3	98.5	108.4	111.0	114.4
Ave. Purchase per Customer	89.2	89.0	85.8	91.8	95.9	93.2	100.5	92.7

# ■Number of Stores(as of the end of the month)

◎Number of Stores by sales channels

Free standing stores	Department stores	Bridal stores	Fashion buildings	Total	
3	70	38	56	167	

### ◎Number of Stores by brand

4°C	4°CBRIDAL	Canal4°C	EAUDOUCE4°C	Total
82	38	42	13	175

#### ♦NOTES

OAn existing store is defined as the store that has been operating since the same month in the previous year.  $\textcircled{O}E\text{-commerce sales are not included in "All store sales" and "Exsiting store sales".$